#HolidaysMatter SOCIAL MEDIA GUIDE

A group of kids playing with balls

Description automatically generated

SUGGESTED POST:

*We're proud to support the #HolidaysMatter campaign! Holiday activities in underserved areas are vital. Continued #HAF funding bridges the inequalities gap, ensuring every child enjoys healthy, active, and fulfilling holiday experiences.*

A child wearing a backpack

Description automatically generated

SUGGESTED POST:

*With over four million children growing up in low-income families, holiday activities in underserved communities are vital. They bridge the inequalities gap, offering healthy, active, and fulfilling experiences during school holidays. #HolidaysMatter*

A child holding a bow and arrow

Description automatically generated

SUGGESTED POST:

*Through multi-sport opportunities, holiday activities ensure children stay engaged in enriching experiences, boosting their participation in physical activity. #HolidaysMatter*

A child in a headscarf drawing

Description automatically generatedSUGGESTED POST:

*Holiday activities mitigate learning loss, helping children and young people return to school ready to succeed. These positive experiences lead to better educational outcomes. #HolidaysMatter*

A group of children sitting on the floor

Description automatically generated

SUGGESTED POST:

*Investing in the Voluntary, Community, and Social Enterprise (VCSE) sector is key to providing safe spaces and access to trusted adults during holiday periods, ensuring children and young people have secure and supportive environments through holiday activities #HolidaysMatter*

A child smiling in a circle

Description automatically generated

SUGGETSED POST:

*Holiday activities promote positive mental wellbeing by offering fun physical activities and nutritious meals. They tackle food insecurity, social isolation, and inactivity in underserved communities. #HolidaysMatter #HealthyHolidays*